Picture Perfect
Nature isn't perfect but we expect our face to be. In a blend of science and art, Permanent Makeup specialists create natural looking faces from imperfect elements.

By Michael Stephens

Photos and Permanent Makeup by Juliann Slout

H&F interviewed one of California’s top Permanent Makeup specialists, Juliann Sloat. For the last ten years, Sloat has been working with plastic surgeons in California and New York to help patients achieve a natural appearance.

Q: How did you get started doing this?
A: I was an esthetician and makeup artist for many years. I worked with patients who were recovering from injury and helped them learn techniques of camouflage makeup application for skin imperfections. Then, I discovered Permanent Makeup.

Q: Why are your eyebrows so famous?
A: I do more than just add color to the skin. I add hair-like detail. It’s a very complicated process, but the result is an extra dimension in beauty.

Q: Are you stuck with your eyebrow color? What if ten years later your hair turns gray?
A: My eyebrows are more than one color. Real hair is a mix of colors, and I try to mimic that. If your hair changes in ten years, eyebrows can have color added to match your hair to still look natural.

Q: What’s the most popular procedure among your patients?
A: I see about an even amount of eyebrows, eyeliner and lipstick patients. There is a peak of activity just before summer—people are going on vacation or know they’ll be in the pool or sweating, and don’t want to bother with makeup.

You may wish to consider Permanent Makeup, also called micropigmentation, if you have...

- no eye brows
- no eye lashes
- thin, pale or poorly defined lips
- an uneven hair line
- make-up allergies
- excessively oily skin which causes make-up to smear
- to wear contact lenses
- cataracts or arthritis
- surgical scars or burn scars
- vitiligo (uneven pigmentation)

Julian Sloat has a website, www.juliannskincare.com, for more information. In Memphis, Everlasting Beauty offers Permanent Makeup by estheticians with medical background training. Contact Everlasting Beauty at 386-3390.

Local Permanent Makeup Artist Chrissy Parker

H&F spoke with micropigmentation specialist Chrissy Parker, who has assisted plastic surgeons in a variety of micropigmentation techniques. Parker also does microdermabrasion, a micro-sandblasting technique made popular in California as the “lunch hour peel.”

“What is the hallmark of natural eyebrows?”

“Some estheticians just color it in, like drawing an eyebrow with a magic marker,” says Parker. “We do careful hair-like strokes, so it looks like natural hair. A large part of our clients want eyeliner done. In August in Memphis, if you sweat you lose the definition of your eyes. I’ve had my eyeliner for five years and I love it. It’s almost impossible to tell it from the real makeup.”

Chrissy Parker is co-owner of Everlasting Beauty salon and can be reached at 386-3390.